



Mike Horn

ABOUT MIKE HORN



**"SWISS SOUTH AFRICAN
EXPLORER, MIKE
HORN IS KNOWN AS
THE GREATEST LIVING
EXPLORERS OF OUR
TIMES."**



His list of accomplishments is unparalleled. Mike Horn has been pushing the boundaries of exploration for more than 20 years now. He's circled the world twice (once on the Equator and once on the Arctic Circle); he's walked to the North Pole in winter and complete darkness ; he's sailed around the planet for four years on his boat educating the youth about the environment; and he's scaled four of the world's 8,000+m mountains. Mike Horn is greatly admired for his thrill for adventure and the unknown, but also for his passion of sharing his knowledge and experience of the world with those willing to listen, encouraging individuals to step out of their comfort zone and into the unknown.

MIKE'S ACCOMPLISHMENTS

1999 - 2001

"Latitude Zero" first solo unsupported circumnavigation of the globe following the equator

2006

First winter expedition to the North Pole with Borge Ousland

2008 - 2012

"Pangaea Young Explorer Program" Educational expedition teaching the youth about environmental issues

2015

"Driven to Explore" Drive through 13 countries from Switzerland to Pakistan to attempt K2

2019

Crossing of the Arctic Ocean from Alaska to Norway via the North Pole with Borge Ousland

1997

Swimming down the length of the Amazon River by Hydrospeed

2002 - 2004

"Arktos" solo unsupported circumnavigation of the Arctic Circle

2007

Summit of 3 8'000-meter peaks. (Gasherburm I & II and Broad peak without oxygen)

2014

Summit of Makalu (8'463m) without oxygen.

2017

Solo unsupported crossing of the Antarctic continent on its longest length, 5,100km in a record-breaking 57 days



**“TOGETHER, WE
ARE STRONGER AND
OUR SPHERE OF
INFLUENCE MUCH
GREATER!”**

Before taking on the role of influencer thanks to the possibilities of the new age media, Mike is primarily and above all, an explorer with a passion for discovery and transmission. After 30 years of venturing into the unknown and striving to push the physical and mental boundaries, the content and storytelling Mike wishes to offer is authentic, purposefully and entirely unique.

Although solo exploration is known to be Mike's field of expertise, when it comes to spreading positive messages that inspire the world, he trusts that strong partnerships is the best way forward.

WHY MIKE HORN



SERVICES



CONFERENCES

Private & Public conferences hosted globally



DIGITAL

Mike's Social Media Channels



BOOKS

9 Published books



MASTERCLASS

1 Online course



BROADCAST

3 French TV Shows on broadcast TV



COACHING

Private mental & motivational coaching



PRINTS

Private & Public International magazine articles & covers



PODCAST

Coming Soon

CONFERENCES

Mike Horn has a wealth of experience which he loves to share by giving physical and digital talks on his expeditions, combining them with motivational and inspirational content. The exclusivity of these public events attract thousands of people, he is also highly demanded for private events.

PUBLIC TALK

2018

- Champéry, January – 1'000 people
- SwissTech, December 6'000 people

2019

- Paris, Avril 6'000 people

2020

- Morges, Février - 2'400 people
- Genève, Février – 2'700 people
- Toulouse, Mars – 1'800 people
- Andorre, Mars – 800 people
- Paris, Septembre - 4'000 people

PRIVATE TALK

- UBS
- PricewaterhouseCoopers
- Deloitte
- Credit Suisse
- Total
- Eni
- Philipp Morris International
- Goldman Sachs
- Etc.



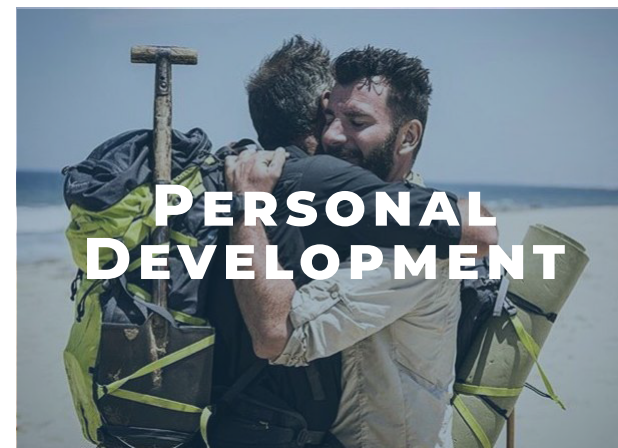
COACHING



Mike Horn uses his experiences to motivate sportsmen. During 2010 and 2011, he conducted motivational sessions for the Indian Cricket Team. Then accompanied Kirsten and the South African cricket team in 2012. The German football team benefited from Horn's expertise in 2014 and more recently in 2021.



Mike's coaching challenges all level of business from executives to employees to develop their strengths, identify and mitigate weaknesses, and grow as individuals. The emphasis is on leadership, getting out of the comfort zone and developing the team that will help manifest the vision established.



Everything worthwhile in life requires effort and patience. In fact, "nothing is gained for nothing". That's why it is essential to acquire and develop some values, skills and characteristics in order to succeed. Mike's personal development program is all about getting you where you want to be.

MASTERCLASS

1 ONLINE CLASS IN ENGLISH AND FRENCH

MASTERCLASS : HOW TO ACHIEVE YOUR DREAMS

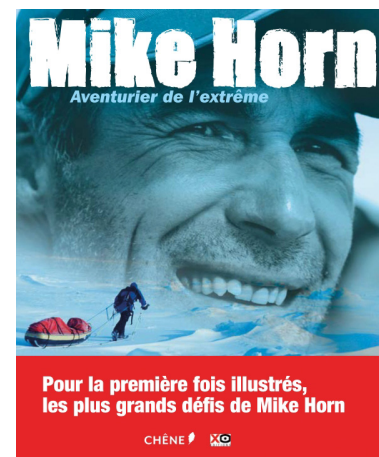
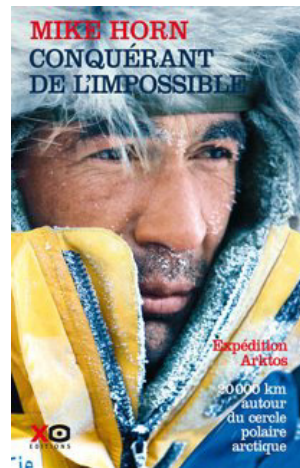
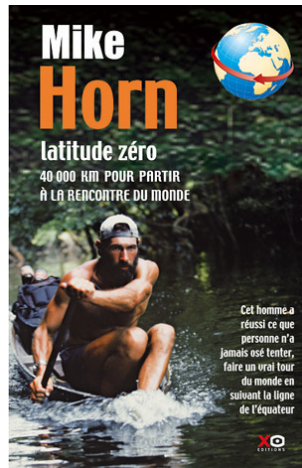
Realize your dreams with Mike Horn in his first masterclass! Determination, discipline and courage are the keys to achieving your dreams. In this intensive 100+ minute course, Mike Horn will teach you how to step out of your comfort zone.

All the keys to make your dreams come true

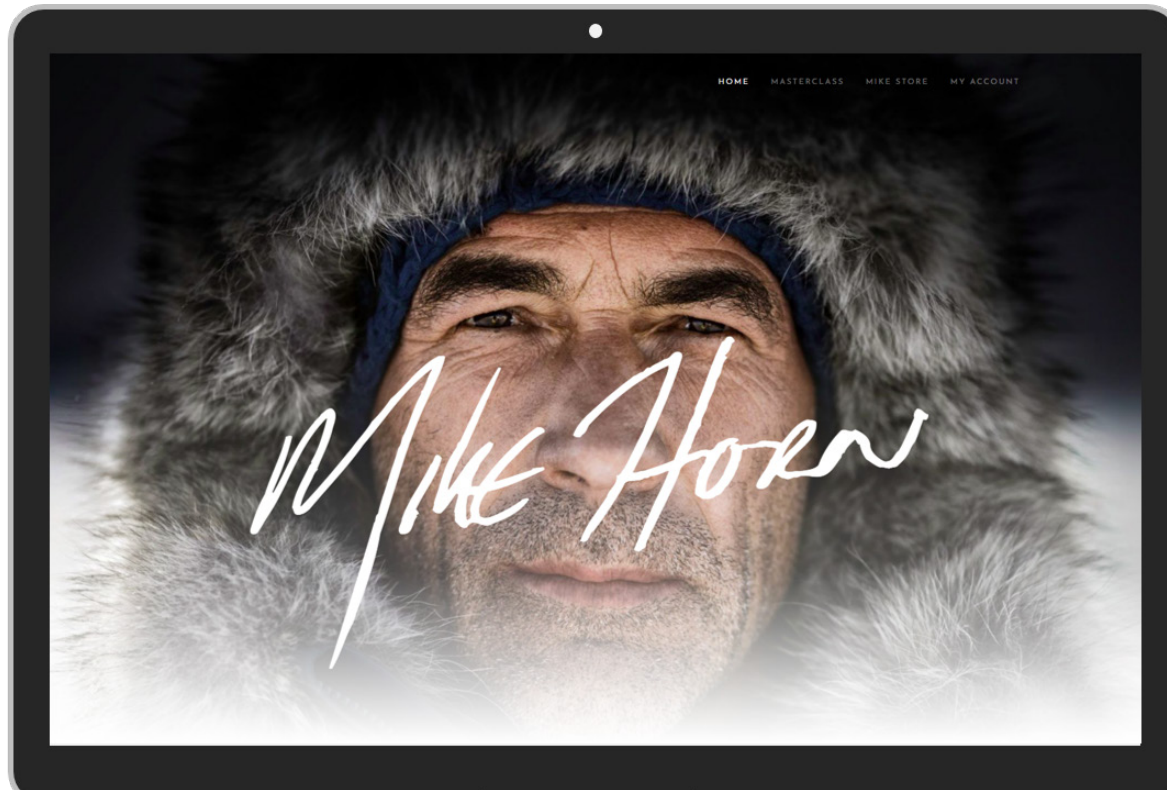
- 12 EXCLUSIVE VIDEOS
- 1 CUSTOM-MADE COURSE MATERIAL



9 PUBLISHED BOOKS



MIKE HORN'S WEBSITE



WEBSITE ANALYTICS

If you need the the analytics of www.mikehorn.com, you can directly ask your contact and we will be glad to send you a report with the needed information.

DIGITAL PLATFORMS

731k+



@mikehornexplorer

726k+



@mikehornexplorer

702k+



@pangaeaemikehorn

140k+



@exploremikehorn

25k+



@exploremikehorn

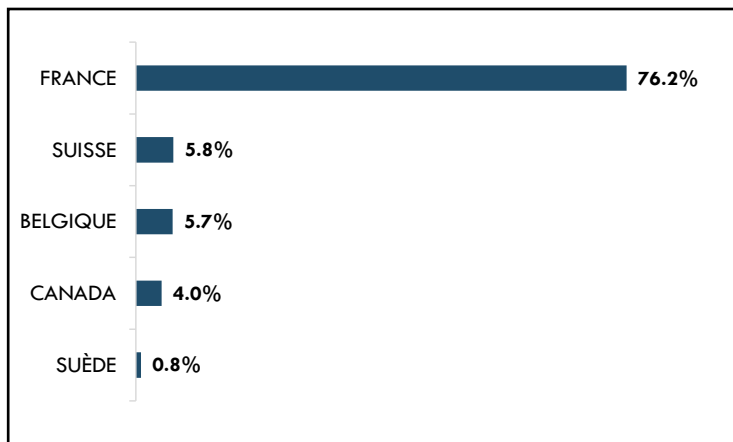
3k+



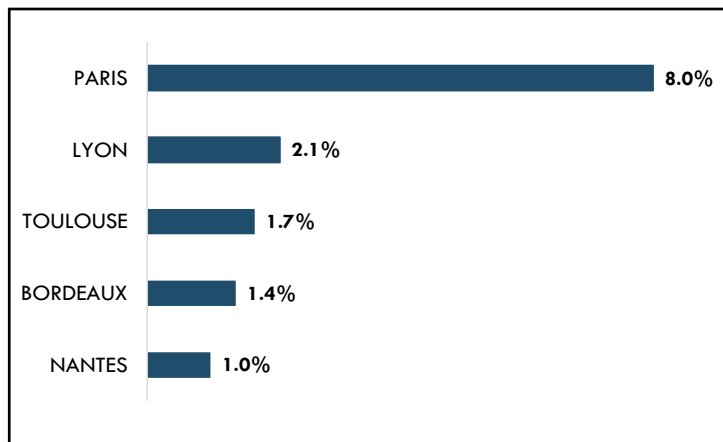
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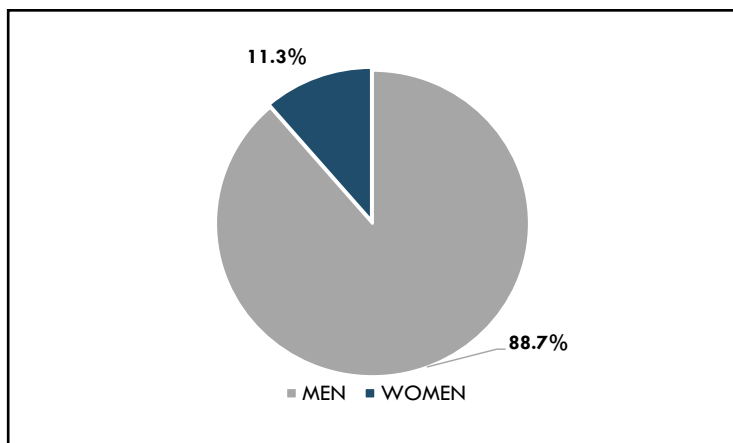
COUNTRIES



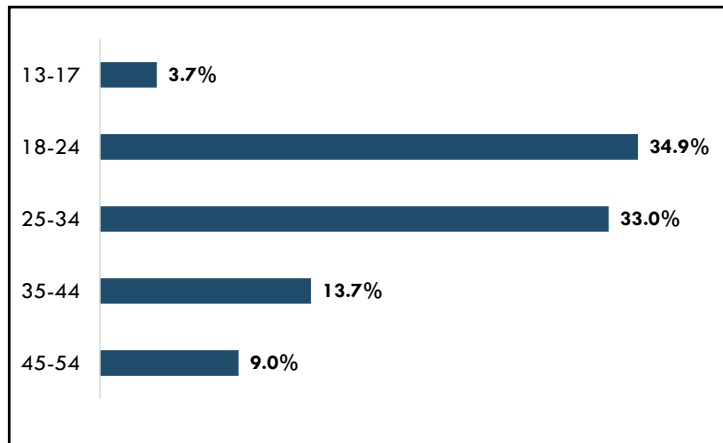
CITIES



GENDER



AGE



ENGAGEMENT

Watch time (hours): 77.4k
Average view duration: 7:24

REACH

Impressions: 14.2m
Click-through rate: +1500
Views: 626.5k
Unique viewers: 330.5k

AUDIENCE

Returning viewers: 196.5k
Unique viewers: 330.5k



EXPEDITION CONTENT

Polished edited content that emphasize the unique experience lived by the explorer. A once in a lifetime experience that engage, educate and inspire audience and change their perceptions of life.



VLOGS

Spontaneous and authentic videos where Mike retells his past expeditions, through different anecdotes and iconic materials used in his past expeditions. He also shows his audience his daily life as an adventurer, his trainings and routine.



COACHING VIDEOS

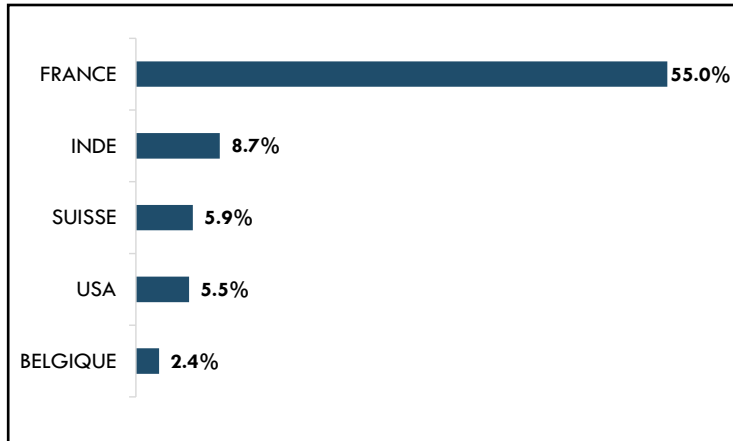
Mike Horn also takes advantage of its YouTube channel to engage its audience by answering a number of questions in different formats.



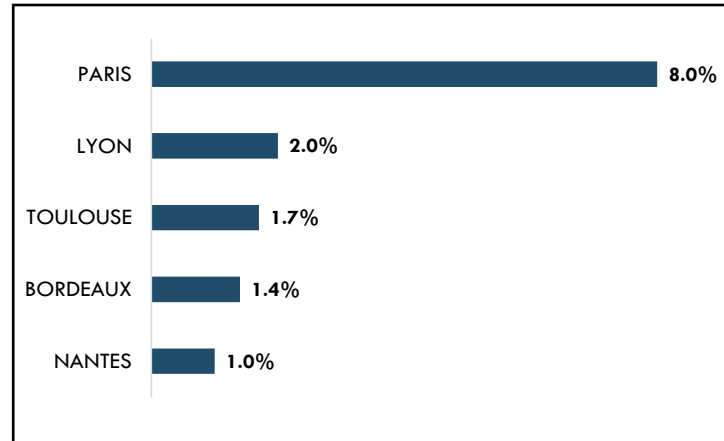
YOUTUBE CONTENT TYPE



COUNTRIES



CITIES



STATISTICS OF STORIES

Impressions: +90k

Reach: +90K

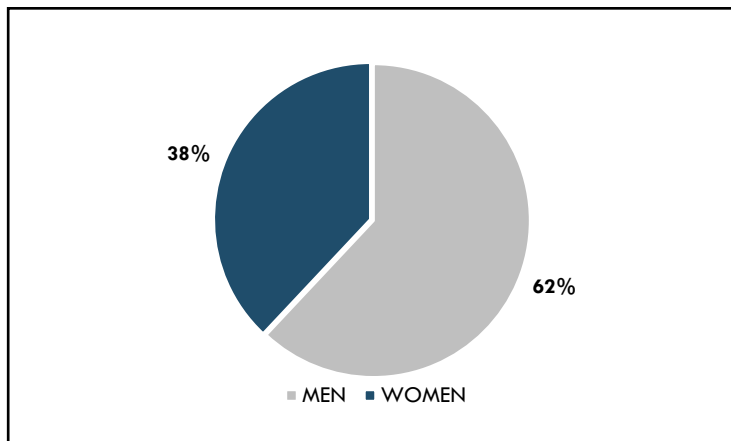
STATISTICS OF POSTS

Engagement Rate: 2%

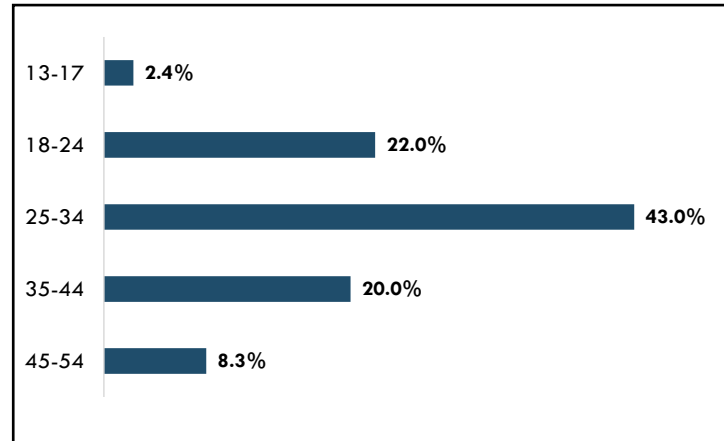
Impressions: +300k

Reach: +250K

GENDER



AGE



STATISTICS OF THE PROFIL

Impressions: +6.8m

Reach: +700k

Profils Visits: +70k



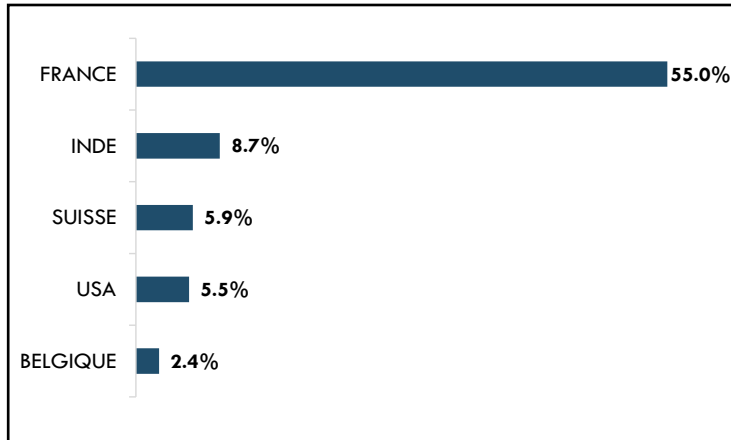
1. Partner shoot for **Icebreaker**, photo by Etienne Claret - Campaign 2021
2. Adventure shoot for **YouTube**, photo by Etienne Claret 2021
3. Partner shoot for **Panerai** - Campaign 2020



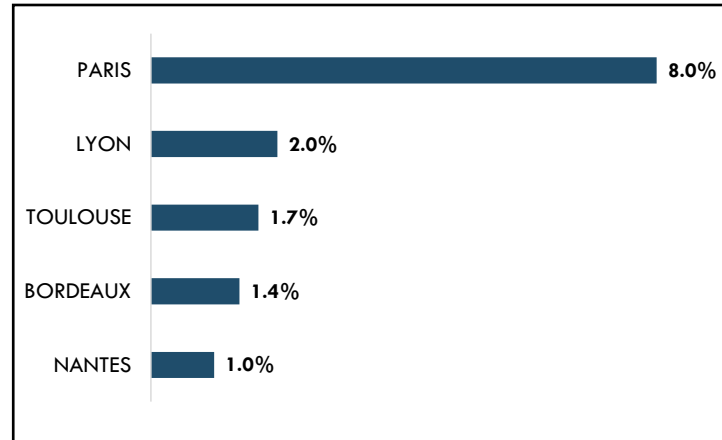
INSTAGRAM CONTENT TYPE



COUNTRIES



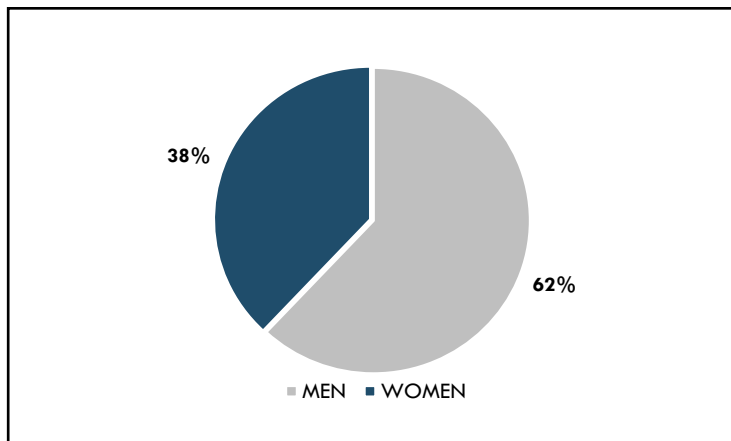
CITIES



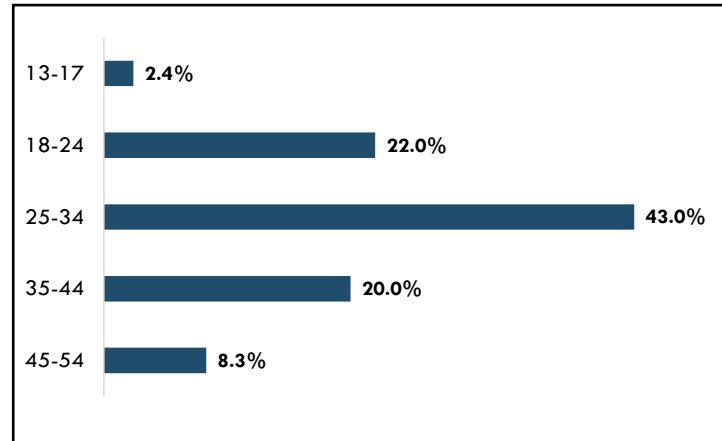
PUBLICATIONS

Coverage: + 615'600
Interaction: + 97 900

GENDER



AGE



CURRENT PARTNERSHIPS

icebreaker
Move to natural

PANERAI



 Columbia



hexaôm
ENSEMBLE
POUR BÂTIR L'AVENIR

LET'S COLLAB!

CONFERENCES

PRODUCT PLACEMENT

COACHING

HOSTING EVENTS

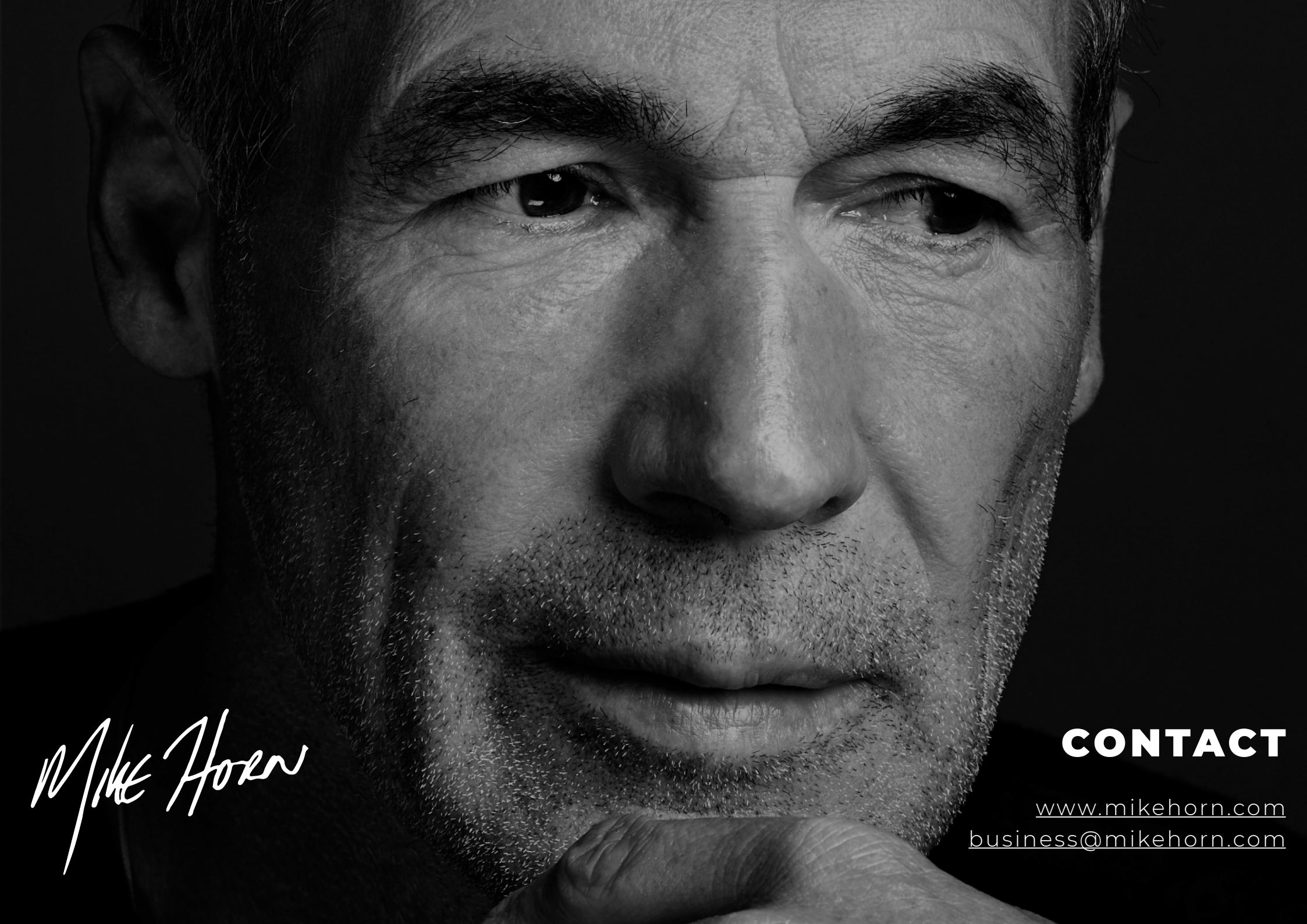
CONTENT CREATION

APPEARANCE DAYS

BRAND AMBASSADOR

SPONSORED CONTENT

TEAM BUILDING ACTIVITIES



Mike Horn

CONTACT

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